



## PRESS RELEASE

### Jeslyn Tan appointed SRA Executive Director

Monday, 4 September 2023 – The Singapore Reinsurers' Association (SRA) is pleased to announce the appointment of Jeslyn Tan as its Executive Director with effect from 4 September 2023. She will be succeeding Jeffrey Yeo, who will be retiring at the end of 2023.

Jeffrey became the SRA's inaugural Executive Director in 2015, at a crucial time when the SRA grew in its prominence in the region. He built up the Secretariat team and was instrumental in the growth and accomplishments of the association in the last nine years. One of SRA's notable tasks is the organization of the annual Singapore International Reinsurance Conference (SIRC). Today, all would agree that the SIRC has cemented its place as the most distinguished Reinsurance Rendezvous for Asia, a strong testament to the achievements of Jeffrey, his team and the Executive Committee (EXCO).

Jeslyn has over 20 years of industry experience leading consulting, distribution, and market management with AIG, Chubb, and most recently, Crawford & Company. She also served as the President of the Singapore Insurance Institute, a non-profit organisation in Singapore, from 2020 to 2023. In the next few months, both Jeslyn and Jeffrey will work closely hand in hand to ensure a smooth transition. They will both report to the SRA Chair.

"With her broad experience and passion for promoting professionalism in the industry, I believe Jeslyn is well-suited to lead SRA's continued development, transformation, and innovation. The EXCO and I welcome and look forward to working with her." says Marc Haushofer, SRA Chair.

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#### Media Contact:

Jeffrey Yeo  
Executive Director  
Singapore Reinsurers' Association  
Tel: +65 6805 0760  
E mail: [sirc@sg-reinsurers.org.sg](mailto:sirc@sg-reinsurers.org.sg)

#### SINGAPORE REINSURERS' ASSOCIATION

180 Cecil Street #16-04, Bangkok Bank Building, Singapore 069546

Tel: +65 6805 0760 Fax: +65 6805 0769

Email: [secretariat@sg-reinsurers.org.sg](mailto:secretariat@sg-reinsurers.org.sg)

Website: [www.sg-reinsurers.org.sg](http://www.sg-reinsurers.org.sg)

UEN: S79SS0015L GST Registration No.: M90372633R

## Note to Editors:

### **About the Singapore Reinsurers' Association (SRA)**

Established in 1979, the objectives of the SRA are to represent members in matters affecting their business interests; to facilitate dialogue and encourage healthy market competition; to promote professional excellence through education and training; to foster strong social bonds within the industry and beyond; and to advance the reinsurance industry in Singapore and its diverse career opportunities.

As at 30 August 2023, the SRA has a total membership of 54, comprising 27 Ordinary, 24 Associate, 1 Affiliate and 2 Honorary members. All major non-life reinsurance companies with a presence in Singapore, as well as some direct insurance companies that write a substantial reinsurance portfolio are Ordinary members of the SRA. In addition, several major reinsurance broking firms as well as some regional reinsurers are Associate members.

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180 Cecil Street #16-04, Bangkok Bank Building, Singapore 069546

Tel: +65 6805 0760 Fax: +65 6805 0769

Email: [secretariat@sg-reinsurers.org.sg](mailto:secretariat@sg-reinsurers.org.sg)

Website: [www.sg-reinsurers.org.sg](http://www.sg-reinsurers.org.sg)

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