



MEDIA RELEASE

For Immediate Release:

SRA APPOINTS KEIKO KIMURA AS SECRETARIAT MANAGER

Wednesday, 20 June 2018 – The Singapore Reinsurers' Association (SRA) has boosted its Secretariat team with the appointment of Ms Keiko Kimura as Secretariat Manager with effect from 9 April 2018. In this newly-created role, Keiko will support the Executive Director in overseeing the day-to-day operations of the Secretariat, with particular focus on the organisation of the annual Singapore International Reinsurance Conference (SIRC), for which the SRA is the main organiser. Keiko will also be involved in managing the Association's other activities and events, as well as the Secretariat operations.

Prior to joining the SRA, Keiko was the Office Manager of a major retail chain's Japan Headquarters and had also served as Executive Secretary to the CEO of the Singapore-based Asian headquarters of a Japanese e-commerce internet company; the President of the Singapore-based Asia-Pacific headquarters of a major automotive manufacturer; as well as the General Manager of a chain of luxury serviced apartments in Japan.

Commenting on the appointment, SRA Chairman Mr Marc Haushofer said, "With the SIRC going annual and with the SRA shouldering most of the responsibility for managing the Conference Secretariat, it was imperative that we bolster the SRA Secretariat team. In this regard, we are pleased to welcome Keiko and believe that she will be able to make significant contributions with her event management experience and background in the hospitality industry".

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Note to Editors:About the Singapore Reinsurers' Association

Established in 1979, the key objectives of the Singapore Reinsurers' Association (SRA) are to represent members in matters affecting their business interests; to facilitate dialogue and encourage healthy market competition; to promote professional excellence through education and training; and to foster strong social bonds within the industry and beyond.

As at 31 May 2018, the SRA has a total membership of 54, comprising 31 Ordinary, 19 Associate, 2 Affiliate and 2 Honorary members. All major non-life reinsurance companies with a presence in Singapore, as well as some direct insurance companies that write a substantial reinsurance portfolio are Ordinary members of the SRA. In addition, several major reinsurance broking firms as well as some regional reinsurers are Associate members.

For more information, please visit the SRA website at: www.sg-reinsurers.org.sg.

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